



PO Box 848, Cochranton, PA 16314
e-mail: cochrantonfair@gmail.com
web: www.cochrantonfair.org

Greetings to Our Valued Community Partners!

It's that time of year again! We are excited to invite you to be part of the 2026 Cochranton Community Fair Premium Book. This will be our **98th anniversary celebration**, and we would love for you to showcase your business while supporting this cherished community tradition. **This year we are excited to announce that the entire book will be in full color!** (Please keep this in mind when designing your ad) Your ad purchase is used solely to offset the cost of printing fair books.

By advertising in the Premium Book, your business will gain exposure to a wide local audience. Copies will be distributed throughout Cochranton and surrounding areas, and the entire book, including ads, will be available on our website at cochrantonfair.org.

If you placed an advertisement in 2025, please find a copy attached for your reference.

Fair Dates: August 3-8, 2026 (Vesper Services: Sunday, August 2nd)

Important Deadlines:

- **March 20, 2026** – Final deadline for all ads and payments.
- **After March 31, 2026** – Ads will not be accepted.

Please enclose your ad along with a check or money order and mail it to the address listed below. Ads can also be emailed to cochrantonfair@gmail.com.

We also appreciate contributions for our **Breakfast Benefit Buffet** and **Basket Raffle** events. Our volunteers work tirelessly to make these fundraisers a success, and your support has a significant impact!

We deeply appreciate your past support and trust that you are willing to continue your amazing support of our community fair. Thank you in advance for your generosity and commitment to our community. We look forward to partnering with you for another successful fair!

We are recognized as a **501(c)(3) non-profit** (#25-1466805). Sponsorships may be tax-deductible as permitted by law, whereas advertisements do not qualify as charitable donations. If you would like to become a sponsor, please let us know and we will send you the information about our sponsorship opportunities!

With gratitude,

The Cochranton Community Fair Association

Attachments: 2

2026 Cochranon Community Fair

Premium Book Advertisement

(please print, items in *blue* are required)

Business/Company Name: _____

Representative/Owner Name (whom should we contact if we need to reach you?): _____

Mailing Address: _____

Business Address (if different): _____

Email Address: _____

Telephone Number (best to reach you with questions): _____

Choose 1: Paper Check _____ PayPal Payment _____ (then complete the correct payment section)

**Check Number: _____ **Date Check Mailed: _____

Amount of Check: _____

IF sending payment electronically via PayPal, make sure to include any fee surcharge so that the fair doesn't lose the full amount of your payment. PayPal us at: cochrantonfair@gmail.com. (There is also a PayPal link on our website Fund-Raising page!)

Date PayPal payment sent: _____ (in lieu of paper check)

Important Details:

- List your business name at the top of the next sheet (on the back of this form) and check the box with the size ad you are choosing.
- Note the format for the size ad you are choosing (Portrait or Landscape).
- Camera ready art. Resizing and reformatting an incorrectly formatted ad will incur extra fees.
- No folds/creases in paper if mailed to us. (Those creases show up when duplicated; removing them will incur extra fees.)
- Include payment with your ad if you are mailing it in; otherwise, please remit payment so that we receive it within 1-week of your email.
- The premium book is going to be full color this year, there will be no black & white copy in the book. Please plan accordingly.
- Along with fairs across the state, our fair is celebrating the 250th birthday of the USA. You may want to consider that as you plan the color of your advertisement. (NOT required.)
- You may scan both sides of this form and email it to us at cochrantonfair@gmail.com.
- **Deadlines: March 20, 2026** – Final deadline for all ads and payments.
After March 31, 2026 – Ads will not be accepted.
- ****Make checks payable to:** Cochranon Community Fair

Mail to: Cochranon Community Fair
Attn: Fair Book Committee
PO Box 848
Cochranon PA 16314

Cochranton Community Fair Premium Book Ad Sizes

Full Page Ad (approximately 8" x 10.5")

\$285.00

Approx. Size of this Green Box (*this allows for margins*)

MUST be in PORTRAIT format!

Half Page Ad

\$165.00

Approx. Size of this Red Box
(approximately 4" x 5")
(*this allows for margins*)

***MUST be in LANDSCAPE
format!***

Quarter Page Ad

\$110.00

Approx. Size of this Blue Box
(approximately 2" x 2.5")
(*this allows for margins*)

MUST be in PORTRAIT format!

NEW Artwork must accompany this page or be emailed to
cochrantonfair@gmail.com for ALL ads (new and prior advertisers).

Please do Not fold your ad copy if you are mailing it via USPS.