



December 30, 2025

Winter Greetings!

While we are in the middle of cold weather and snowstorms, many of us are dreaming of warm summer weather and fun events like community fairs.

We are seeking sponsors for our evening entertainment, special contests, departments, and the fair in general for the beloved Cochranton *Community Fair* Monday, August 3 – Saturday, August 8, 2026. If December seems early to you, you are not alone! We are excited to be planning for 2026 and celebrating the 250th birthday of the USA!

We were blessed during the 2023 -2025 fairs with “new-to-Cochranton” entertainers hailing from places like Nashville, Iowa, Maryland, Ohio, West Virginia, and even our beloved Pennsylvania! These amazing performers brought their A-game with full bands, gracing our stage with several award-winning performers and we are grateful for them taking a chance on us.

Before the 2025 fair even began, we received queries from other bands who want in on the fun in our neck of the woods! We are in negotiations with several entertainers and hope that we can, once again, plan on the phenomenal sponsorships from our community members, businesses, and organizations so that we may continue this amazing energetic trend in our corner of NW PA.

With no fence or gate and no admission fee, our operating budget remains modest. We are deeply thankful for our sponsors, volunteers, and all those who quietly lend a helping hand. Success depends on collective efforts—donations, talents, and labor from everyone involved. Without such support, cherished events like our annual fair simply couldn't happen. Your Cochranton *Community Fair* draws families from near and far, many returning home solely to attend and reconnect with friends, making this one of the most heartwarming aspects of our *community*.

We are not “selling” advertising per se in conjunction with band sponsorships but will post/rotate sponsorship banners throughout fair week at the stage, along with including sponsor information in press releases prior to the day of the event and announcements via our social media accounts.

If sponsorship monies are received prior to our premium book going to press in the spring, we will be glad to include our thanks to those who are helping us bring in high quality entertainment.

If we have your commitment by January 15, 2026 (with payment guarantee by January 30, 2026), we will be able to finalize some of our negotiations early on and be able to announce our music schedule.

For those of you who wish to purchase ad space in our 2026 Premium Book, those letters will be mailed in the next couple of months. If you would like to be added to the advertising mailing list, please let us know!

We look forward to your reply and joining us in this endeavor to put our tiny but mighty *community fair* on the commonwealth and national map! Please review each attachment carefully as you support *YOUR community treasure!*

With warm regards for the new year,

Rita Preston

Rita Preston, Secretary / Entertainment Coordinator